



**PHYSIOTHERAPY
NEW ZEALAND**

Kōmiri Aotearoa

Booking Form Physio Matters Advertising 2017

Please complete this form and return to pnz@physiotherapy.org.nz

The deadline for making bookings is the 20th of the month, two months before the issue is published e.g. the booking deadline for the April issue is 20th February. If this date falls on a weekend or a public holiday, please supply by the closest working day before.

Company Name	
Contact Name	
Email	
Telephone	

Booking

Please tick the required advert size and month(s) from the selection below:

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Full page											
Half page											
Quarter page											
Full page insert											
Advertorial											

2017 Advertising Prices

All prices exclusive of GST:

	1 issue	3 consecutive issues Discount of 10% (cost per issue)	6 or more consecutive issues Discount of 15% (cost per issue)
Full page	\$840	\$756	\$714
Half page	\$630	\$567	\$535
Quarter page	\$410	\$369	\$348
Full page insert	\$1,200		
Advertorial	\$1,500		

Declaration

I have read and agree to the terms and conditions and payment conditions.

Signed _____ Dated _____

Terms and conditions

Conditions of acceptance of advertising

These conditions are deemed part of the contract issued by Physiotherapy New Zealand.

Contract advertising

Series bookings apply to a specific volume of space which is contracted by the Advertiser for a specific period. In cases where the actual space taken for the period falls below the contract volume, Physiotherapy New Zealand will surcharge all space taken to the rate appropriate to the volume of space used.

Postponement or cancellation of space

Cancellations will be accepted up 5pm on the day of the booking deadline (20th of the month, two months before the issue is published e.g. the booking deadline for the April issue is 20th February). Full advertising rate will be charged for late cancellations after this date.

Material

- a) All advertising material shall be delivered to the Publisher without expense to the Publisher
- b) Any expenses incurred following copy deadline date in trying to secure material (e.g. toll calls, freight, couriers etc) shall be recoverable from the Advertiser or Advertising Agency and shall be charged out as a disbursement (noncommission bearing)
- c) Where new copy or instructions to repeat have not been received from a contract Advertiser by copy deadline date the Publisher reserves the right to repeat any previously run copy, or to compose or enter substitute copy at the Publisher's absolute discretion and charge full rates plus production
- d) Where advertising material is not supplied to the specifications required, or requires correction, Physiotherapy New Zealand reserves the right to charge the advertiser for all production costs involved in preparing the advertisement for print.

Rate changes

Physiotherapy New Zealand has the right to increase all or any advertising rates, subject to one month's notice for advertisers with forward bookings.

Terms

Accounts for advertising space and production are due for payment within 20 days following the end of the month of publication. Advertisers and their Advertising Agencies are jointly and severally liable for payments due under any contract. For the purposes of this clause the month of publication is the cover date of the publication. Any costs, fees, legal expenses or commissions incurred in obtaining payment are to be charged to the advertisers account.

Tax and levies

Any Government or industry taxes and/or levies are additional to the current rates structure shown on the rate card. GST (currently 15%) is payable on all payments from a New Zealand source and on such overseas advertising as may from time to time be deemed liable by the Inland Revenue Department.

General

- a) The Publisher reserves the right to decline the insertion of any advertisement
- b) The placement of an advertisement is at the Publisher's discretion – except where a preferred position loading has been paid
- c) Casual displacement, rejection or omission of an advertisement does not invalidate a space order
- d) While every care is exercised, the Publisher will not accept liability for any loss whatsoever incurred through error either in the content of an advertisement, or the incorrect appearance of an advertisement.

Terms of acceptance of advertising copy

The Advertiser warrants and undertakes to the Publisher that no statement, representation or information contained in the supplied advertisement:

- a) is or is likely to be misleading or deceptive or to otherwise infringe the Fair Trading Act, 1987; or
- b) is at all defamatory, in breach of copyright, trademark or other intellectual or industrial property right; or
- c) is otherwise in breach of any provision of any Statute Regulation or rule of law.

The Advertiser acknowledges that Physiotherapy New Zealand relies on the provisions of this Clause in accepting the advertisement for production. The Advertiser hereby agrees to indemnify Physiotherapy New Zealand against all losses or costs, legal or otherwise, arising as a result of the publication of the advertisement.